

Evening World's Taxi War 'Free Streets, Lower Fares,' Gives Chicago Paris Rates

Reform in Illinois Metropolis
Won by Adopting New York
Ordinance.

IT HAS 20-CENT FARE.

Proof That Abolishing Private
Hackstands Benefits the
Public.

By Sophie Irene Loeb.

"Chicago can be thankful for the new 20-cent taxicab rate to the long campaign carried by The Evening World, and also The Evening World is to be congratulated for leading the way to this first Paris taxicab tariff in the United States," said William P. Eno, the well known traffic expert to-day, in commenting on the new fare instituted by a company in Chicago.

"Cab companies are now coming to realize that old methods of monopoly are obsolete, and they must adapt themselves to new conditions in which the motor bus and jitney must figure."

"The long, persistent fight by The Evening World, which resulted in the new ordinance and the 20-cent drop, with the free-for-all use of the street assured, has brought about this low rate, since Chicago followed the New York ordinance and also instituted the 20 cents initial fare."

Montague Ferry, Commissioner of Public Service of Chicago, who was responsible for the present Chicago ordinance, has frequently sought the advice of The Evening World in drafting the ordinance, and invited a representative of this newspaper to Chicago for the purpose of advice and assistance toward securing a taxicab service in Chicago similar to that in New York.

The new rate, which is approximately the same as in Paris, bears out the long contention that an ordinance abolishing private hackstands and privileges to favorite taxicab companies would popularize the vehicle, so that the law of supply and demand would give a chance for lower rates.

"It is just like all continuous low-rate business," said Mr. Eno. "The tallest building in the world was built on the frequent turning over of nickels and dimes."

"For years the owners of public vehicles were blind to their own interests. They did not realize that the constant use of the vehicle at a low rate, with the patronage of the general public, was more profitable than the same vehicles being used only

part of the time by a prohibitive tariff."

"These vested interests will find it advantageous to make up and put fighting the conditions of traffic regulation relating to tariff that now must be met, especially with the constant development of the less expensive motor vehicles. I predict more and more use of the taxicab, to the resulting good of the general public, and the operators of these vehicles as well."

Though Chicago is following in the footsteps of New York in the various provisions of the New York ordinance, it still will needs "go some" to reach the requirements of better cab service, according to the new taxicab bureau, which was established at a cost of \$25,000 by the city to carry out the new ordinance. John Drennon, chief of the bureau, pursuant to the recent stringent rules for taxicab service, is seeing that the cabs are better in appearance and drivers give more efficient service each time their license is renewed.

Every week a list of the numbers of taxicabs that do not come up to the requirements is given to the inspectors and the police, and as fast as possible these cabs are taken off the streets, their licenses having been withdrawn for one defect or another.

Also, they cannot continue to operate until the defect is adjusted. "We hope in this way in a short time," said Mr. Drennon, "to create a condition of cabs unsurpassed in any city of the world."

The greatest trouble now encountered by the bureau is that of vehicles operating without a taximeter by the Mason-Seaman Company, which secured an injunction to the recent amendment.

There is no way for the patrons of these vehicles to get redress in case of overcharge, from the city, since the driver sets the price and the vehicle is not under the supervision of the License Department.

Patrons of public vehicles who seek the protection of the License Bureau while traveling on the streets will need use taxicabs with taximeters affixed, at least until such a time as the injunction is removed or the Board of Aldermen amend the ordinance to meet this issue.

OUTING ENDS IN TWO DEATHS.

Train Hits Wagon at Laurel Springs.
N. J., After Bungalow Party.

CAMDEN, N. J., Sept. 1.—A bungalow party on the shore of Garden Lake had a tragic ending at Laurel Springs early to-day, when a man and a woman were killed and two other persons were injured by the Atlantic City flyer.

John Finkler, No. 4439 Jasper Street, Philadelphia, and Mrs. Mary Sieber of Laurel Springs were killed. Finkler's wife, Ella, who so severely injured that it is not believed she can recover, and Mrs. Sieber's husband, who has been injured slightly. The Finklers went to visit the Siebers at their bungalow yesterday. They were being taken to the depot in a wagon to-day when the flyer struck the vehicle. Sieber, who was driving, was thrown from the side of the tracks. Mrs. Sieber fell in front of the train.

THE FELINE WAR ZONE.

(From the Ohio State Journal.)

We try to be as tolerant as possible in our attitude toward all, both man and beast, but we imagine the neighbors' cats grown sons have a pretty well defined impression that they are living in a war zone.

BERNSTORFF'S FRIEND HELD UP BY BRITISH, PAPERS TAKEN AWAY

Archibald, Who Was Later
Released, Well Known Here
as War Correspondent.

The editors of *Berth's Magazine* attach no special importance to the London dispatches stating that James F. J. Archibald, a contributor, had been detained at Falmouth, England, and some communications from Count von Bernstorff to the German Government confiscated from him.

"Mr. Archibald was not on a commission for us this trip," said one of the editors to-day, "but it is not surprising that the British officials had him under suspicion. He is widely acquainted in diplomatic circles and made no secret of the fact that he was a personal family friend of Dr. Dumba, the Austrian Ambassador at Washington."

"He knew Count von Bernstorff well, and as a member of the Army and Navy Club in Washington was widely acquainted in military and diplomatic circles. It was largely because we knew he would go to Germany under such favorable auspices that we ordered two articles from him last spring on the war from the German and Austrian side. He has been writing articles for us for twenty years. He wrote them from Cuba during

CLERK HAS DISAPPEARED.

Relatives Ask Police to Find Him.
Police Work.

Search is being made by relatives and friends for Rudolph Mott, twenty-three, a clerk in the Schuler piano factory in Astoria, L. I., who disappeared Aug. 15. He lived at No. 808 Second Avenue, Astoria.

He decided to spend a vacation on a farm. The day he left home he mailed a postal card to Miss Krohn of No. 12 Elm Street, Astoria, from Poughkeepsie, and the following Tuesday wrote his mother that he was stopping in the Y. M. C. A. in that city. His family learned that he left Poughkeepsie to take a job on a farm and he dropped out of sight. When he left home he had \$4 and a gold watch and chain.

His family has asked the police to aid in the search.

Farwell to Dr. Tuxler.
TOKIO, Sept. 1.—Premier Count Okuma and members of his Cabinet gave a farewell luncheon to-day to Dr. F. H. Tuxler, who sails for the United States on Sept. 4 to complete arrangements for the establishment of St. Luke's International Hospital at Tokyo. Members of the Rockefeller Medical Mission to China were present at the luncheon.

SAMUEL T. DAVIS DIES FROM PTOMAIN POISON

Automobile Pioneer, Weakened by
Overwork, Unable to Combat
Illness.

(Special to The Evening World.)
BRIDGEPORT, Conn., Sept. 1.—Samuel T. Davis Jr., President of the Automobile Club of America and a son-in-law of Amos I. Barber, the asphalt magnate, died early to-day at his summer home in Fairfield, a suburb of Bridgeport. He had been ill several days from the effects of ptomaine poison, which attacked him when he was in a rundown nervous condition.

Mr. Davis was a pioneer in the automobile business. In the days of the infancy of the steam and gasoline car he was an enthusiast over the possibilities of the self-propelled car. Fifteen years ago he was a competitor in all speed contests in the east, and on Nov. 16, 1901, established a record for steam automobiles in a meet held on Coney Island Boulevard. He covered a mile in 1:15. On that same occasion Henri Fournier drove a gasoline car a mile in 51.4 seconds. Mr. Davis was one of the original members of the Automobile Club of America. As the automobile business developed he went into the manufacturing business on a large scale. His concern has recently profited by large war orders, and Mr. Davis was weakened by overwork and worry when stricken with his last illness.

ALL IMAGINATION.
(From the Cleveland Plain Dealer.)
"Do the people of your church dance?"
"I'm sorry to say they do."
"Don't the people of your church dance?"
"No. They only think they do."

THEATRE MANAGERS MEET.

Will Battle Effects of New Anti-Rate
and Pass Campaign to-Day.

Sam H. Harris, Lee Shubert, A. H. Woods, William A. Brady and Charles Hollingshead, constituting a committee of the managers who are endeavoring to "systematize" the theatrical business, will meet at the Hotel Astor this afternoon and put the final touches on an agreement to this end.

At a meeting of representatives of nearly all the theatrical interests of Greater New York yesterday, the plan was agreed upon. The committee expects to demand the pass, but will be not down as far as possible and hotel operators and other agencies will be forced to charge only a small advance over regular box office prices on all theatre tickets they handle.

"At last we've gotten together and everything is fine," said Sam Harris to-day. "We'll have a complete statement this afternoon."

DUNLAP & CO.
CELEBRATED
HATS
Fall Styles
Now on Sale
170-180 Fifth Ave., 181 Broadway
NEW YORK
CHICAGO PHILADELPHIA
Agencies in All Principal Cities

Macy's

School and Dress Frocks for Little and Big Girls

THEY are all here at Macy's, in the new Autumn modes—from the smartly made serge frock, so indispensable for school wear, to the pretty silk dress demanded by little miss for matinees and her own special informal social affairs. And the prices are peculiar to Macy's—which means the "Lowest-in-the-City."



Such a pretty costume dress of navy serge is made in straight Russian fashion, and buttoned over a white linen blouse. In front, at the throat, the dress is brightened with a touch of silk embroidery in glowing colors, and a bit of the same embroidery adorns the linen collar. Sizes 6 to 14 years. \$7.94

Another serge frock, made on straight lines, is embroidered in Boles effect and ties in front with an embroidered sash of the material. Collar and cuffs of embroidered cream batiste. Sizes 6 to 14 years. \$7.94

An smart a silk frock as any young or older girl could desire is illustrated here. The material is crepe de chene in navy or rose. The soft frilling at neck and sleeves is of Georgette crepe. The panel set into the front covers both front and back is of contrasting satin. Sizes 6 to 14 years. Very special at \$12.74

Macy's—Third Floor.

When the Keen Autumn Air Whets the Appetite—

—Then is the time the sparkling zest of Macy's table beverages, the inviting purity of Macy's foods—and the economy of



Macy prices are most enjoyed and appreciated. Here is a list of "good things" from the standpoint of taste and value:

TABLE DELICACIES	
Celery Potato Salad (lb.) 14c. French style—Special. An appetizing combination salad made of crisp celery, finest Maine potatoes and Macy's perfect mayonnaise.	Extra Fancy Delicacies of Extra Fancy Delicacies Breakfast Grill Blenders, at 4c each. Exceptional flavor.
Sugar Cured Boiled Ham, Sliced (lb.) 33c. Every ham selected, cured and cooked with greatest care.	Neve Scotia Salmon (lb.) 79c. The very choicest on the market.
Smoked Beef, Special (lb.) 43c. Best quality; all middles; sliced.	Genuine Smoked White Fish, (lb.) 21c. Rich and of very fine flavor; an excellent breakfast dish.
Star Brand Salami Sausages, (lb.) 39c. Fancy sausages of the best grade, well spiced and seasoned. Savory and appetizing.	Extra Fancy Munster Cheese, this sale (lb.) 27c. Medium sharp, excellent flavor. A cheese that will suit every one's taste.
English Style Dairy Cheese, (lb.) 24c. Macy's usual price, 38c lb. Old and rich in flavor, a very snappy cheese.	"Ementhal" Swiss Cheese, special (lb.) 37c. Rich and of piquant flavor. Macy's usual price is 41c the pound.

FRESH FROM THE MACY BAKERY
Raisin Nut Loaf Cakes made of the purest and best ingredients, each cake weighing about 1½ pounds. A quality that retails in specialty stores at 50c each. Our price 39c each.
Molasses Fruit Cake—baked in special size forms, each cake weighing about 2 pounds. Made of the purest ingredients, and contains raisins, citron, walnuts, figs, and the purest of spices. For this sale, 34c each.
Macy's Old Fashioned Crullers—made of the best ingredients, and fried a crisp gold brown. For this sale, 15c a dozen.

Counter Delivery Only.
On Sale Thursday, Friday and Saturday.

PURE TABLE BEVERAGES

"Idris"—the old fashioned English Ginger Beer. Large 10½ ounce bottle, 13c; dozen \$1.54.
SHERRIES
from Jose E. Ivion, Jerez de la Frontera, Spain
Brut Ivion—good body.
Macy's usual price, 88.30c; Sale price, \$2.14.
Gallon, 88.30c; Bottle, 66c.
Special Reserve Madeira, from Blandy Bros., Puntal, Madeira. Macy's usual price, \$5.46 gallon, \$1.81 bottle; Sale price, \$5.04 gallon; \$1.09 bottle.

CALIFORNIA WINES AND BRANDIES
California Pure Sweet Wines, "Red Star" brand, made from the finest California grapes.
Muscadel
Macy's usual price, \$1.64; Sale price, \$1.49.
Gallon, \$1.64; Bottle, 51c.
Angelica
Macy's usual price, \$1.64; Sale price, \$1.49.
Gallon, \$1.64; Bottle, 51c.
California White Brandy, for fruit preserving.
California "Red Star" Brand—Gallon, \$3.84; ½ gallon, \$2.04; 98c bottle.
California White Brandy, 78c.
California Superior White Brandy, \$3.88; ½ gallon, \$2.06; bottle, 99c.

REAL AMERICAN COCKTAILS
Made of the very purest ingredients and extra strong to stand iceing.
Martini Sec. Manhattan Sec. Bronx Dry
Martini Dry Manhattan Dry Aeroplano Sec.
Macy's usual price, \$1.18 dozen, \$1.02 bottle; Sale price, \$1.04 dozen, 94c bottle.

WHISKYS
Mount Vernon Whiskey
Macy's usual price, \$1.12; Sale price, \$1.04.
Gallon, \$1.12; Bottle, 81c.
Real American Rye—8 years old.
Macy's usual price, \$1.12; Sale price, \$1.04.
Gallon, \$1.12; Bottle, 81c.
Real American Bourbon—heavy bodied, fine old Bourbon.
Macy's usual price, \$5.24 gallon, \$1.24 bottle; Sale price, \$4.76 gallon, \$1.14 bottle.

Macy's—Fifth Floor, 85th St.

Store Opens 9 A. M. Closes 5 P. M.
James McCreery & Co.
34th Street 5th Avenue
On Thursday and Friday

FEATHER NECKWEAR

Ostrich Feather Ruffs with tassel ends; all the latest colors. 2.25, regularly 3.50.
Ostrich Feather Ruffs with satin ribbon bow. 4.25, regularly 6.50.
Ostrich Feather Boas, 36 inches long, with tassel ends. 6.25, regularly 9.25.
Fox Shape Marabout Scarfs. 4.50 and 6.50 regularly 6.00 to 8.75.



Victor-Victrolas

The "McCreery" Victor Payment Plan offers very attractive and convenient terms.

There is a special purchase arrangement for every style of Victrola, viz:—

5.00

a month in payment for a \$50.00 Victrola in Oak or Mahogany, and a purchase of records equal to the initial payment on the Victrola.

Founded 1826 Greeley 1900

Lord & Taylor

38th Street FIFTH AVENUE 39th Street
Store Hours 9 A. M. to 5 P. M.

THE PARIS HATS ARE READY

Her Millinery Is More Wonderful Than Ever

The Shapes Most Favored
Are the Postilion, Girondin and the High Crown Directoire expressing the military motif; and there are the softer and more feminine effects represented by the Capeline, Hironde and the Watteau; large Sailor Hats with flat brims turning up, or drooping in many artistic forms.

Plush and Panne Velvet are broadly favored. Trimmings are quite simple and include ducks and beads, and the simpler varieties of feathers.

Reboux Hats are almost entirely in black, or in white. Richer colorings are seen in Georgette models.

Many of the hats are attractively veiled with laces that cover the upper part of the face, and in some models cover it entirely.

Copies of these Lord & Taylor Importations will be made to special order only and at fractions of original models' prices.

Fourth Floor.

NEW BLOUSES MAKE THEIR DEBUT

Autumn's Smartest Models in the Fabrics Which Have Won Fashion's Fancy

Charming—these new Blouses with their graceful collar effects, their new shoulder lines, their novel little finishing touches so individual and so fetching.

The Blouses featured for special selling are examples of all that is most interesting in the new mode, and typical of the excellent values which women know may always be found in the Lord & Taylor Blouse Section.

FIVE FETCHING NEW BLOUSES, Special, \$5.95

Cream Silk Lace in the exquisitely dainty model illustrated on the right, is effectively combined with Georgette crepe, over a foundation of flesh pink chiffon; filmy ecru and white Maline lace is used for the smart high collar, vestee and cuffs. \$5.95
Georgette Crepe in white; a model featuring the finest of cluster tucks combined with box pleats. Extremely smart is the wide square collar, finished with the finely pleated frills. \$5.95

Crepe-de-Chine in black or dark blue, with cluster tucks; the flaring pointed collar, vestee and cuffs of white satin. \$5.95
Chiffon Cloth in white, navy or black, over a chiffon foundation; finely tucked and featuring a high military collar, epaulets, cuffs and strappings of soft satin. \$5.95
Crepe-de-Chine in a strikingly clever military model, trimmed with many buttons. The extremely high collar flares in most becoming fashion. \$5.95

WHITE CREPE-DE-CHINE BLOUSES, \$3.95

Inset medallions of creamy lace, combined with embroidery and fine tucks, make the model illustrated on the left unusually effective. Note the graceful lines of the collar.

WHITE CREPE-DE-CHINE BLOUSES, \$2.95

A very pretty new model with sailor tie and low collar. Embroidery and hemstitching add to its style, while the finish and detail are excellent.

Third Floor.